

My First Pan & Zoom in Adobe Premiere

1. Always begin all video projects by organizing your file (video, pictures, graphics, audio, sound effects, etc...) in a SINGLE directory. This is called a *project directory*.
2. For this project, create a directory named panZoom (NOTE: *This file naming convention is called “camel case”. Use descriptive file names. Begin with a lower letter. Do not use any spaces. Use capital letters to indicate a new descriptive word*).
3. You may use the 3 Stewart J. Cort pics I used or you may choose your own three pictures. Please be sure that EACH picture is at least as large as the Cort pictures in my example (stewardCort1 1280 x 720, stewardCort2 1280 x 720, stewardCort3 1024 x 678)
4. Open Adobe Premiere Pro CC 2018 and size it next to your project directory.
5. Drag each of the pictures to the timeline (lower right) and place them end-to-end without any gaps or overlap. Note how Adobe Premiere sizes each picture like a 10 second video clip (actually, just under -- 9 26/29 seconds)
6. Mr. B will demonstrate how to finish this project: (1). Set beginning keyframe for the first image. This is where the motion effect begins. (2). Scale and pan the image. (3). Set the ending keyframe for the first image. This is where the motion effect ends. (4). Scale and pan the image. (5). We will copy these motion settings to the 2nd and 3rd pictures on our timeline.
7. Watch the video: How to Pan & Zoom in Adobe Premiere Pro:
<https://www.bizvidcommunications.com/panning-zooming-in-premiere-pro/>
8. Apply the effects – you can choose the scaling and amount of panning.
9. When you are done, please quietly raise your hand and show Mr. B. Please be patient, help your friends, and let Mr. B answer any questions from any student that is not done BEFORE he looks at your first “Ken Burns” effect.

Grading Rubric:

- A = Three pictures on timeline, no gaps/overlaps, 2 keyframes with a pan and zoom on each picture, and project smoothly demonstrates “Ken Burns” effect
- B = 3 of above 4
- C = 2 of above 4
- D = 1 of above – PLEASE RESUBMIT
- F = 0 of 0 – PLEASE RESUBMIT